



Brooke Hodierne

Senior Vice President, Merchandising

Brooke Hodierne is Senior Vice President, Merchandising for 7-Eleven, Inc. In her role, she leads the category management team that develops, implements, and communicates the merchandising strategic vision for vault, packaged goods, tobacco and services. Brooke also supports the acceleration of our Emerging Brand program.

Before joining 7-Eleven, Brooke held multiple positions at Giant Eagle, Inc., serving as Vice President of Own Brands, Senior Director of Strategic Sourcing and Own Brands, and Director of Prepared Foods Merchandising. She supported brand marketing at Del Monte Foods and held analytical roles with financial investment firms Wilshire Associates, Federated Investors, and the Vanguard Group.

Brooke was recognized as a Top Woman and “Rising Star” in Grocery by Progressive Grocer, served as a speaker and panelist at Progressive Grocer’s Grocerant Summit, and is a graduate of Leadership Pittsburgh, Inc’s development program. She was also a member of the Women’s Leadership Program through the Palumbo-Donahue School of Business at Duquesne University and the Food Executive Program at Cornell University.

Brooke holds a Master of Business Administration from Point Park University and a Bachelor of Science in Finance from The Pennsylvania State University. She and her family live in Colleyville, Texas.

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