

7 + Eleven =

Sustainability
Achievements in 2020

7-ELEVEN®



Rankin Gasaway
7-Eleven SVP,
General Counsel
and Secretary

Executive Sponsor,
Sustainability

While the **challenges of 2020** were immense, the spirit of our people and our commitment to our communities grew even stronger. And 7-Eleven's sustainability efforts have never been more important or impactful.

In Our Communities

From **COVID-19** relief and disaster assistance to ongoing grassroots outreach, Team 7-Eleven and Franchisees worked with a variety of national and community organizations to provide support where it's needed most, while also ensuring that 7-Eleven® stores continue to provide customers what they need when they need it.

1

More than **50,000** store associates hired by 7-Eleven, Inc. or Franchisees since March with plans to hire **20,000+ more** to meet the increased demand for products and services.



2

Donated more than **1 million masks** to FEMA and **1.25 million masks and 49,000 bottles of hand sanitizer** to schools across Canada.



3

Committed more than **\$195 million to support local stores and Franchisees** as they provided customers with food, beverages and other household essentials in a clean and safe environment.



4

Donated **\$250,000 to the American Red Cross Disaster Responder Program** and opened the brand's **first-ever pop-up store in a healthcare facility**, providing access to food and essential items for healthcare workers and patient families.



American Red Cross

5

Provided **1.5 million Slurpee® drink coupons to more than 1,150 police departments** to enhance youth relations as part of the 25th Anniversary of **Operation Chill**.



6

Gave more than **\$170,000 in grants** to community organizations through **Project A-Game**, impacting **72,500 youth**.



Fighting Hunger

With the average number of food bank visitors up an estimated 60 percent this year due to the **COVID-19** pandemic, 7-Eleven doubled down on its commitment to hunger relief through a variety of grants, product donations and fundraising programs in partnership with Feeding America®. Highlights include:

- 7** : In honor of its 93rd birthday on July 11 (also referred to as 7-Eleven Day), 7-Eleven made a **\$100,000 gift to Feeding America.**



- 8** : A donation of **\$1.2 million in 7-Select Go!Smart™ Organic Cold-Pressed Juices** distributed to 21 food banks in 13 states.



- 9** : Thanks to the generosity of its customers and with the support of Franchisees and store associates, 7-Eleven contributed an additional **\$1 million to Feeding America through a number of in-store campaigns in 2020.** This donation will help provide at least **10 million meals for families** in need across the country.**



- 10** : Distributed **500,000+ bags of 7-Select Loco Roller snacks** valued at nearly **\$425,000** to member food banks.



- 11** : In addition to the support we've given to Feeding America in the U.S., 7-Eleven Canada and its customers donated more than **350,000 meals in 2020 to Food Banks Canada.**



**\$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks.



We are grateful to 7-Eleven for their generous donations, which will help provide meals to people who need them most,” said Tony Pupillo, Managing Director of Retail Food Industry Partnerships at Feeding America. “Prior to COVID-19, 35 million people in the U.S. faced hunger, and as a result of the pandemic, that number may rise to more than 50 million people. Now more than ever, we all have to come together and do what we can to help our neighbors put food on their tables.”

Our 7-Eleven Heroes

7-Eleven corporate store leaders, Franchisees and store associates showed their unwavering commitment to keep shelves stocked and customers safe during this difficult time.

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Learn more about how Franchisees Ravi and Harpreet Chahal volunteered to cook and serve meals for the Salvation Army and donated snacks, drinks, gloves and hand sanitizer to first responders in the early months of the pandemic. Visit the **7-Eleven Heroes** blog to see the countless acts of kindness and service that Franchisees have implemented all year long.



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Additionally, Store Support Center team members were eager to continue the 7-Eleven Cares tradition of volunteering with local non-profit organizations. To help kick off the holiday season, 7-Eleven employees invested a day at Minnie's Food Pantry, packing up thousands of boxes of food to assist North Texas families struggling with food insecurity this year. **Learn more** about the important relationship between 7-Eleven and Minnie's and how, together, we are caring for our neighbors.

Our Commitment to Diversity, Equity & Inclusion

7-Eleven is an integral part of the diverse neighborhoods we serve. Our business model is based on the empowerment and success of small business entrepreneurs regardless of race, gender or background. To ensure an inclusive customer experience and workplace, we encourage Franchisees and team members to bring their unique perspectives, talents and contributions to work every day.

We strive for equality and are committed to doing even more — because we know it's the only way we can continue to grow and innovate, both as a brand and as a society.

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In 2020, we created our **Equality & Diversity Task Force and Roundtable**. This dedicated team of leaders representing different areas within 7-Eleven is actively engaged in identifying ways to promote fairness across the organization so we can make an even greater impact in the communities we serve.



“As we continue to witness barrier-breaking moments in our country in support of equality for all, we are reminded that diversity, equity and inclusion form the cornerstone to driving positive change. Our Equality and Diversity Task Force and Roundtable is guiding our organization as we build a more inclusive company and society.”

Treasa Bowers | Vice President and Chief Diversity Officer at 7-Eleven

Caring for Our Planet

At 7-Eleven, we are proud to set the standard for responsible retailing in the convenience store industry by reducing our impact on the planet without compromising customer needs, quality or safety. Our programs on renewable energy sourcing, CO2 emission reduction and the development of eco-friendly packaging are innovative and best-in-class. Key highlights include:

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Committed to purchasing **100% wind energy for 800+ Texas stores** while powering more than **500 Florida stores with solar energy**.



16

Confirmed plans to add electric vehicle charging sites to **250 locations by 2027**.



17

Introduced a new, plant-based fountain straw, **ending petroleum-based plastic straw use for cold dispensed beverages** and a new, lighter weight fountain cup that uses **less plastic and is 100% recyclable**.



18

Replaced large plastic chicken wing box with a paper corrugate alternative, **eliminating 437,000 lbs. of plastic**. This new box contains 40% post-consumer recycled content and is certified by the Sustainable Forestry Initiative.



SUSTAINABLE
FORESTRY
INITIATIVE

Our Progress

7-Eleven made significant progress towards its stated Sustainability Goals in 2020. In fact, we have already exceeded our original goal to reduce CO2 emissions in stores by 20% by 2027 — seven years early! As a result, we're now pushing for a 40% reduction by 2027.

FOCUS AREA	OUR GOAL	OUR PROGRESS
<div>PLANET</div> <div></div>	Reduce CO2 emissions in stores by 40% by 2027	 25.76% CO2 emission reduction to date
<div>PRODUCTS</div> <div></div>	Shift to eco-friendly packaging for 50% of Private Brand products by 2030	 61.6% eco-friendly packaging to date
<div>PEOPLE</div> <div></div>	Support local communities	 \$10 million+ to approximately 1,440 organizations



Looking to the future, we are thinking even bigger and sharpening our focus on the areas where we can make the greatest difference.

In that spirit, 7-Eleven hosted its first-ever Environmental, Social and Governance (ESG) Global Forum in November 2020. This virtual event convened 7-Eleven's ESG Task Force and more than 250 Licensees, Master Franchisees and partners from 15 countries to:

- ✓ Gain a better understanding of successful local initiatives
- ✓ Share best practices
- ✓ Identify synergies

The Global Forum was an opportunity to learn about where the organization is excelling and to showcase diverse and innovative programs from around the world.

As part of their role on the ESG Task Force, 7-Eleven's North American Sustainability Ambassadors provide critical leadership in driving our sustainability goals forward. Their expertise and passion are essential as we shape our future. During each Sustainability Snapshot we release this year, we'll highlight one Ambassador with a brief interview, starting with Jac Ross.

Click below to learn more about Jac!



MEET

Jac Ross

Vice President of Fresh Food Infrastructure

NORTH AMERICAN SUSTAINABILITY AMBASSADOR



7-Eleven is one of the most recognized brands in the world and the global leader in the convenience industry. As a result, we are uniquely positioned to make a meaningful difference in our communities and for the planet — and we're making great progress. Our team continues to work together to identify opportunities to drive collective action and fuel progress toward our long-term goals.

Keith Jones | Vice President of Government Affairs, ESG and Operations Communications at 7-Eleven