



# Stepping Out in Our Communities & Stepping Up for a Better World





### Rankin Gasaway

7-Eleven EVP, Chief Administrative Officer

While so many continue to combat the far-reaching impacts of the COVID-19 pandemic, we remain grateful to the many heroes in our midst. From doctors, nurses and scientists to our own store leaders, franchise owners and associates who go above and beyond to provide access to essentials in our communities — we thank you for sharing your strength. Your tireless efforts are not going unnoticed.

At 7-Eleven, we remain focused on the safety of our people and providing customers what they need when they need it. At the same time, our commitment to our communities and creating a more sustainable future never wavered during this tumultuous year. Through numerous community outreach programs and sustainability initiatives, we have the privilege of **Stepping Out in Our Communities** and **Stepping Up for a Better World**.

I'm proud of our work and our team. I invite you to read and click through our mid-year Sustainability Snapshot to see the full details of our commitment.

# Stepping Out in Our Communities

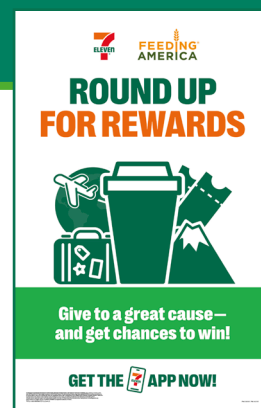
7-Eleven's signature outreach programs, charitable donations, volunteer efforts and in-store fundraisers make incredible impacts in the communities where we live and work. During the first half of 2021, **7-Eleven donated more than \$3.8 million to 1,250+ organizations** to help those who need it most.

A few highlights include:

## 7-Eleven Goes All In on Hunger Relief, Donating 18 Million Meals (and counting!) in 2021

With food insecurity at an all-time high in the U.S., 7-Eleven continued its long-standing support of Feeding America and hunger relief in the following ways:

- Throughout March and April, 7-Eleven launched a multi-faceted campaign to help provide meals to families facing hunger. By simply rounding up to the nearest dollar for a chance to win awesome prizes through our **Round Up for Rewards** campaign, 7-Eleven customers helped raise a whopping \$1.5 million to put meals on the tables of families in need.
- Did someone say pie? 7-Eleven held two product-based fundraisers during the same promotional period. On March 14 (aka, Pi Day), the company donated **one meal for every pizza sold, up to 150,000 meals**. And for Feeding America Fridays, 7-Eleven donated **one meal for every large proprietary brand beverage sold, up to 2.5MM meals**.



“Serving as a neighborhood store and as an essential business open throughout the COVID-19 pandemic, we saw first-hand both the hardships and the heroics happening in the communities 7-Eleven stores serve. We knew we had a unique opportunity to help. Engaging the power of the brand and teaming up with 7-Eleven's incredibly generous customers to provide hunger relief showcases the very essence of who we are at 7-Eleven.”



**Marissa Jarratt** | Senior Vice President and Chief Marketing Officer, 7-Eleven





- Continuing the 7-Eleven Cares annual tradition, our associates celebrated National Volunteer Month in April with a drive-through food drive at the Store Support Center to benefit the North Texas Food Bank (NTFB). The team donated **4,405 pounds** of food items. When combined with the company's \$10,000 cash contribution, as well as the additional funds many team members donated directly to NTFB online, the total impact was **41,170 meals** for local families. [Click here](#) to see video highlights.

- Franchise owners and store operators in the North Atlantic zone came together for a "Day to End Hunger" in May. Through food collections in stores and in their own homes, the team donated more than **56,000 pounds** (46,000+ meals) of food items to five food banks across four states including New York, New Jersey, Massachusetts and Connecticut.



## Food Drive TODAY!



Bring  
non-perishable  
food items  
anytime between

**8:00 AM–2:00 PM**



- For nearly a decade, 7-Eleven stores across Canada have supported various non-profit organizations through direct customer donations at check out, and 2021 is no exception. So far this year, more than **\$38,000 in donations** have been collected for Foodbanks of Canada.



## Supporting Our Local Heroes and Those Fighting COVID-19 Overseas

Throughout the pandemic, local heroes have continued to give of themselves day in and day out. 7-Eleven has made every effort to recognize their dedication and continues to raise funds in support of those still being hit hardest by COVID-19, including:

- Stripes® Stores and Laredo Taco Company® showed their appreciation for hometown heroes including teachers, law enforcement and military personnel. The team donated **10,000 tacos** along with tamales and water to more than **50 schools and community events** across central and south Texas throughout March, April and May.



**American  
Red Cross**

- 7-Eleven has partnered with the American Red Cross to support the India COVID-19 Relief Fund by giving customers the option to round up their purchases at check out in May and June. The **\$300,000+** raised in stores and through team member donations will help mobilize frontline workers to run quarantine centers, supply meals, provide medical equipment, step up vaccinations and distribute masks and sanitation supplies to the hard-hit country.

## Speedway Celebrates 30 Years of Making Miracles with Children's Miracle Network

In May of this year, 7-Eleven, Inc. finalized the acquisition of Speedway, a leading convenience store chain with a long-standing history of community support. Speedway has been a **proud partner of Children's Miracle Network Hospitals for the last 30 years**, contributing more than **\$133MM** as one of the top corporate contributors to the organization. By the end of 2021, Speedway expects to raise approximately **\$18MM** for the organization to support 80+ member hospitals located throughout its operating area. The hospitals will use the funds for critical life-saving treatments and health care services, along with innovative research, vital pediatric medical equipment and financial assistance for families that could not otherwise afford healthcare services.



## 7-Eleven's Operation Chill® Program Returns for 26th Consecutive Year

Designed to enhance relationships among stores, police and youth, 7-Eleven's Operation Chill community outreach program allows law enforcement officers to award a coupon to kids they see doing good deeds or exhibiting positive behavior — good for a free small Slurpee® drink at any participating U.S. 7-Eleven® store.



Community engagement, and specifically finding ways to make positive connections with our youngest residents, is a huge part of policing. Operation Chill provides another avenue to connect with kids and build valuable relationships that lead to stronger, safer communities.

**Eddie Garcia** | Dallas Police Chief





## Building an Inclusive Culture that Champions Diversity



As the recognized industry leader, we have an obligation to lead the way in DE&I. It's not only the right thing to do, it's a business imperative. Although we have much more work to do, I'm proud of our diversity efforts and the dedication of our associate business resource groups (ABRGs). Together we are creating a more inclusive culture for our people and customers.



**Treasa Bowers** | Vice President of Field Human Resources, 7-Eleven

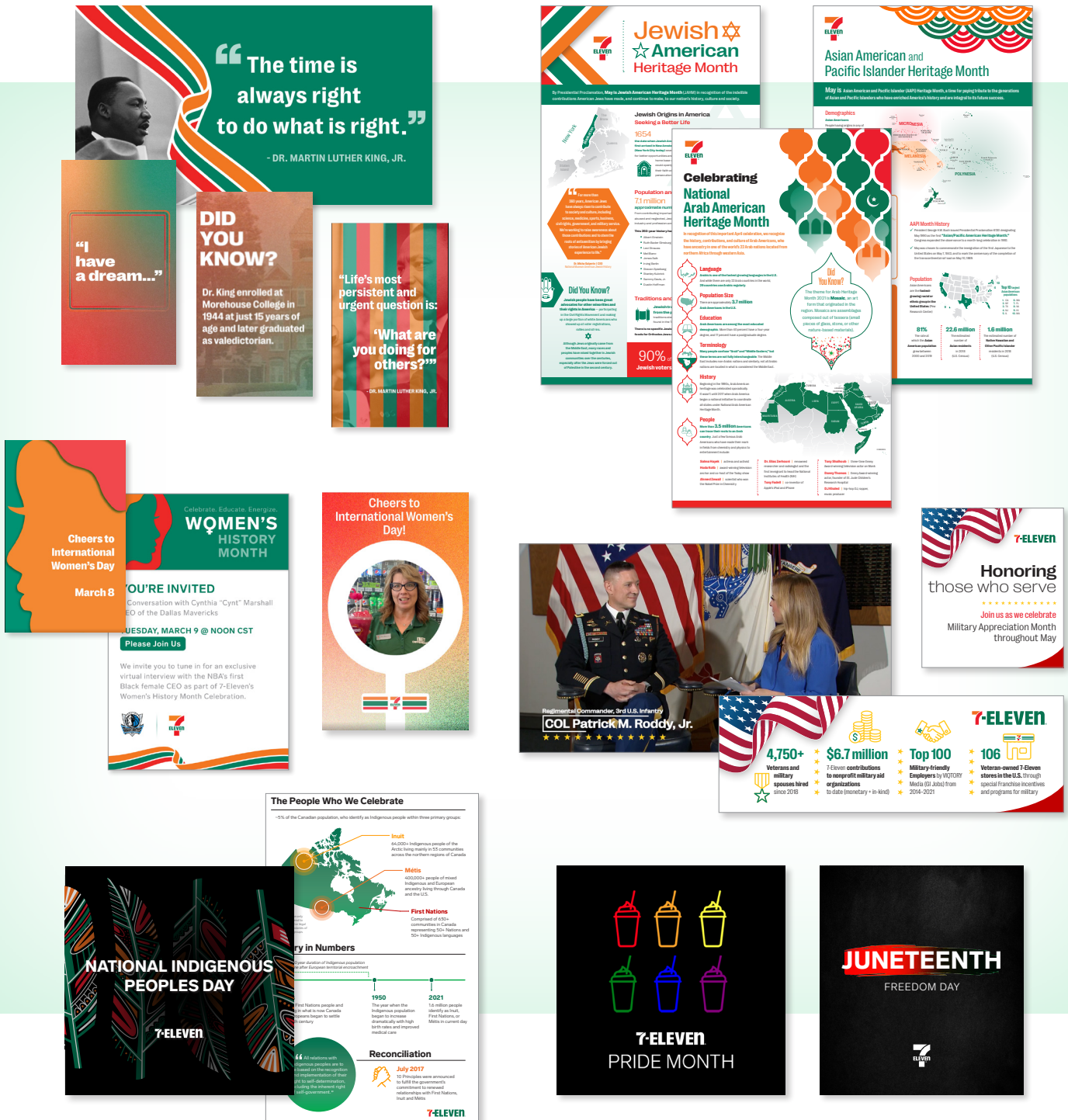
Each heritage celebration and holiday provides an important opportunity to recognize the history, culture and contributions of the diverse mosaic that make up the 7-Eleven family.

### Check out just a few of this year's highlights:

- [Read more here](#) from Larry Hughes, 7-Network of Black Professionals Chair and Vice President of Corporate Human Resources at 7-Eleven, as he reflects on Black History Month.
- ▶ ■ Check out a special fireside chat we hosted with Dallas Mavericks CEO Cynt Marshall to honor [Women's History Month](#).
- ▶ ■ Click here to view an [exclusive Memorial Day interview](#) with Colonel Patrick Roddy of the Old Guard at Arlington National Cemetery, produced in partnership with the 7-Eleven Veterans Outreach Organization.
- Check out our [Pride campaign #AllFlavorsWelcome](#) on the Slurpee® channels to authentically celebrate and support the LGBTQ community.

# Bringing Our Diversity Commitment to Life

**At 7-Eleven, we understand that our people drive our success.** That's why we are committed to building an inclusive culture where everyone can contribute their unique perspectives and talents. After all, none of this work would be possible without the dedicated associates and franchise owners who make 7-Eleven special. Throughout the first half of 2021, we celebrated and recognized our people and the incredibly diverse communities 7-Eleven stores serve through a variety of education and engagement programs.





# Stepping Up for a Better World

At 7-Eleven, we aim to not only serve as positive stewards of the environment, but to be a true leader in sustainable retailing by reducing our impact and creating industry-leading programs for customers.

Efforts include:

## Green Challenge 2050

Our parent company, Seven & i Holdings Co., Ltd., operates a diverse service line across the globe to meet the daily needs of customers through a vast network of stores. In 2019, the company launched the Green Challenge 2050 — a four-pronged strategy to reduce its environmental footprint across the entire store network and supply chain.

At 7-Eleven, Inc., we take our role in achieving the Green Challenge 2050 seriously and have committed to all four strategic pillars with specific goals for 2022, 2030 and 2050.



### CO2 Emission Reduction

**2022**

**500**

Electric vehicle  
ports at **250** sites

**2030**

**50%**

CO2 reduction

**2050**

**100%**

CO2 reduction

(From stores. Compared to 2013)

Reduce emissions across supply chain

### Plastic Reduction

(Original products)



**2030**

**50%**

Eco-friendly material

+

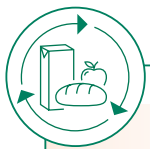
**Zero**

Use of plastic bags

**2050**

**100%**

Eco-friendly material



### Food Waste & Food Recycling

**2030**

Reduce food waste by  
**50%**

+

Increase food waste  
recycling rate to  
**70%**

**2050**

Reduce food waste by  
**75%**

+

Increase food waste  
recycling rate to  
**100%**

### Sustainable Procurement

(Original products)



**2030**

**50%**

Raw food  
ingredients  
sustainably  
sourced

**2050**

**100%**

Raw food  
ingredients  
sustainably  
sourced

Our most recent environmental commitments in support of the Green Challenge 2050 align to our long-standing history of innovation designed to make things easier for customers.

Specifically, 7-Eleven has:

### Set a Goal to Install at least 500 Electric Vehicle (EV) Charging Ports at 250 Select U.S. and Canada Stores by the End of 2022

The new Direct Current Fast Charging (DCFC) ports will increase convenient charging options for EV drivers by adding to the company's existing 22 charging stations located at 14 stores in four states. Once the expansion is complete, 7-Eleven will have one of the largest and most compatible fast-charging systems of any retailer in the U.S.



#### The Dallas Morning News

June 1, 2021

7-Eleven CEO Joe DePinto Says Adding 500 EV Charging Ports is "right thing to do."

#### ConvenienceStore NEWS

June 1, 2021

7-Eleven Charges Ahead with 'Massive' Electric Vehicle Installation Project

#### TECHCRUNCH

June 1, 2021

7-Eleven to Install 500 EV Charging Ports by the End of 2022



7-Eleven's legacy is bringing convenience to the customer, and that continues to evolve - from ice on a dock in 1927 to electricity for your car today. Doing our part to make EV charging more convenient will help accelerate broader adoption of EVs and alternative fuels, which is good for our customers and for our planet.



**Joe DePinto** | President and CEO, 7-Eleven

### Increased Commitment to Reduce CO2 Emissions by 50% by 2030

After reaching the previously announced emissions goal eight years early, 7-Eleven is thinking bigger and making strategic investments to reduce CO2 emissions for a more sustainable future.

- 7-Eleven has committed to purchasing 100% Texas wind energy for 800+ stores located in competitive markets and 100% wind energy for 300 Illinois stores. Additional renewable energy purchases include 150 stores using hydropower in Virginia, as well as 300 Florida stores powered by solar energy.
- The company also recently joined the Renewable Energy Buyers Alliance (REBA). REBA is a membership association bringing together more than 200 stakeholders from the commercial and industrial sector, non-profit organizations and energy service providers. Their vision and mission is to create a resilient, zero-carbon energy system where every organization has a viable, expedient, and cost-effective pathway to renewable energy.





## Sustainability Ambassadors

As part of their role on the ESG Task Force, **7-Eleven's Sustainability Ambassadors** provide critical leadership in driving our sustainability goals forward. Their expertise and passion are essential as we shape our future. During each Sustainability Snapshot we release this year, we're highlighting our ambassadors with a brief interview.

**In this Snapshot, we're introducing:**



**Holly Angell**

Senior Vice President  
Construction, Engineering and Facilities at 7-Eleven



**Ann Scott**

Sr. Director of Energy  
Electric Vehicles and Utilities at 7-Eleven

**[CLICK HERE](#)**

to learn more about how Holly, Ann and their teams are innovating to build a better future.



7-Eleven has always been a leader in new ideas and technology to better serve the needs of customers, and that innovation extends through our commitment to our communities and to working toward a more sustainable future. As we progress in our journey towards becoming a true leader in sustainable retailing, we will continue to refine our environmental, social and governance (ESG) commitments to help achieve a better world for generations to come.



**Joe DePinto** | President and CEO, 7-Eleven